

PRESS RELEASE

LEGEND MUSIC AWARDS - INTERNATIONAL ARTS AND ENTERTAINMENT AWARD

LEGEND ICON AWARDS 3.0 - THE NEW GENERATION AWARDING

Prestigious artists, an important award and an absolutely innovative format. This is the proposal of **Legend Music Awards Org.**, in close collaboration with the executive production and artistic consultancy of Jam Music Prod. Int., a company active in the realization of large multimedia events. Legend Music Awards is an International Arts and Entertainment Award in the fields of Music, Cinema and Publishing, now in its third year after awarding the likes of Michael Jackson and Laura Pausini in previous editions.

Legend Music Awards is a recognition to the career, without territorial boundaries, which intends to celebrate Italian and international artists whose work embraces at least 20 years of career or whose sales have reached at least 40 million records, and will be awarded to those artists who, in addition to these characteristics, have also distinguished themselves for important humanitarian acts.

For the requirements in Cinema, Publishing and other art forms, we invite you to visit our website www.legendmusicawards.org

Primary goals of the Legend Music Awards are: International recognition of great Stars in the entertainment and aggregation sectors, such as music, cinema, publishing and supporting the visibility, communication and promotion of humanitarian, social and environmental causes, linked to the award-winning artist, through the binomial "fun-sociality", that is to support while having fun.

In addition, Titles of Icons with certification and exclusive entry into the Global Legend of Fame will be designated and conferred.

THE INNOVATION OF THE FORMAT IS ITS REALIZATION IN MULTIMEDIA STREAMING.

The event Legend Music Awards is developed through the following steps: following the awarding of the prize, the artists will appear in a special exclusive docu-video with unpublished content, produced by Legend Music Awards and Jam Music Prod. Int., which will be distributed via streaming and TV with partners who support the initiative.

The event will then be available in multimedia streaming on all available formats. The user will be able to comfortably watch from home this special show and have their own Idol within a click.

Legend Music Awards is honoured to have Michael Jackson among the stars who have accepted this prestigious awards. The King of Pop should have personally received this International Award for his career, Legend Music Awards Limited Edition, awarded in 2009. Unfortunately with his sudden passing, it was accepted by his brother Marlon Jackson and his family, thus supporting the projects carefully chosen by our Association.

Also Laura Pausini, Antonella Bucci, Aphrodite Jones and Geraldine Hughes received the Legend Music Awards in the 2009/2010/2011 editions. For more information, we advise you to consult our sites.

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